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Push to create future entrepreneurs

ANDRÉ BAKKES
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Three schools along the western seaboard have already benefitted from BBN's (Building Bridges Nationwides) "Yes I Can 5 Mountain Entrepreneur Development Programme".

Sinenjongo Secondary, Buren High and Elkanha House were part of the programme, which was introduced to businesses on Wednesday last week Wednesday at Mitsubishi Motors in Paarden Eiland.

The BBN "Future Smart" event was considered a huge success by CEO Joe Cook.

"It was a huge breakthrough, with a number businesses coming forward to join BBN," he says.

During the event guest speaker and "futurist" Michael Lee delivered a riveting talk on South Africa's possible future, and gave his vociferous support for BBN's leadership programme.

"I have never seen a plan as good as BBN's for building a new generation of entrepreneurs and innovators," said Lee.

It is recognised globally that there will be little economic growth these days without massive development of entrepreneurs. But you go one step further and bring in social entrepreneurship which builds communities at the same time. Love it!"

Cook said the event "fully justified the years of work and focused effort to finally produce this all South African plan".

"I see it as a mandate to continue pushing hard to establish a solid Business, Public and Youth SA Legacy Vision Partnership."

BBN's programme consists of a 4-tier Leadership/Entrepreneurship Programme focussing on personal leadership, business entrepreneurship, community leadership and being a "Future Smart leader".

For more info go to www.bbn.co.za.



Futurist Michael Lee, left, from Durbanville used the opportunity at last week's BBN Future Smart event to promote his new book. Here he is with BBN's CEO, Joe Cook.