

ENDORSEMENTS FOR CODEBREAKING OUR FUTURE

This pathbreaking book attempts to provide a rigorous model of causality for 'the future' -- roughly as science has done in all other fields. Michael Lee shows that sound analysis and good data can in principle explain the messy nature of future events, roughly like predicting planetary orbits, genetic traits, and even social trends. With beautiful writing and compelling logic, *Codebreaking Our Future* offers brilliant insights into how we might better manage the complex issues of our time.

William E. Halal, PhD, Professor Emeritus of Management, Technology & Innovation, George Washington University, President, TechCast Global and author of Technology's Promise (USA)

Codebreaking our Future is like a hot bath in the art of foresight. A fine argument for thinking in 4D. Great inspiration.

Rolf Jensen, Futurist & Chief Imagination Officer, The Dream Company and author of The Dream Society (Denmark)

A provocative, well-informed, and eminently readable book. How skillfully we think about the future may truly determine the survival of our species. Michael Lee has given us a lot to think about.

Dr. Karl Albrecht, business futurist and author of "Your Strategic Radar" (USA)

This is one deep book! A thorough, thoughtful and provocative guide to the future.

Gerd Leonhard, Futurist, Keynote Speaker and Author (Switzerland)

Michael Lee's new book melds the wisdom of the ages with modern science to forge a unique causation model for forecasting the future. His superior sourcing and research paired with an excellent logic flow gives us both a scenario and modeling forecast for strategic foresight. Thoroughly enjoyable read.

Rob Bencini, Economic Futurist (USA)

In *Codebreaking our Future*, Michael Lee issues a deceptively and provocatively simple declaration: that the future is caused and therefore knowable. A caused future, he reasons, may be understood through causal models. Grounding his ideas in the wisdom of Aristotle, Aquinas, Kant, Hume, and even Stephen Wolfram, Lee decodes the process of finding the future for individuals, organizations, and nations alike.

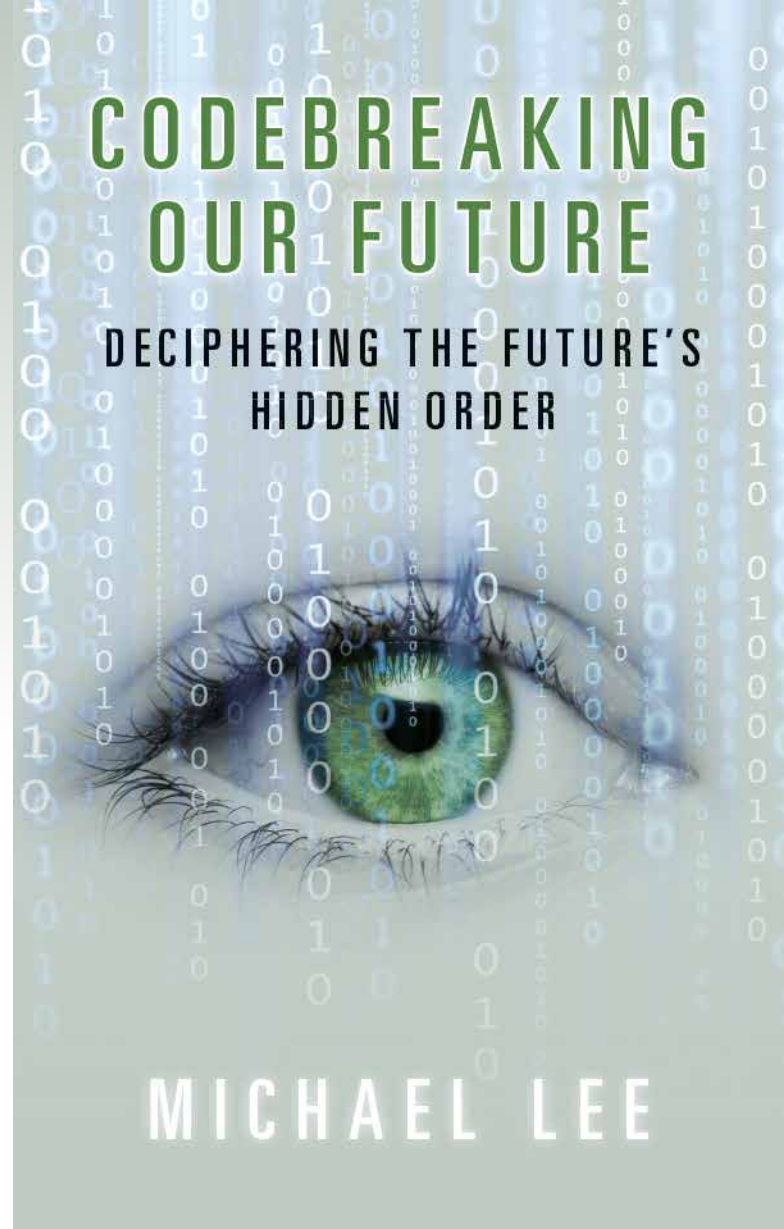
Cynthia G. Wagner, editor, THE FUTURIST, World Future Society (USA)

Codebreaking the Future is a decisive global reference work for futurists of different persuasions. Based on the theory of causation, spatio-temporal relations and the cycle theory ubiquitous in the universe, the author has created with great courage his own unique logic and model of FutureFinder, including a practical future monitoring system. The question is, as an assumption of the model, whether the future of the human being pre-exists?

Zhouying JIN, Professor, Chinese Academy of Social Sciences, and Director, Centre for Technology Innovation and Strategic Studies (CTISS), as well as president of the World Future Society China Chapter (China)

To many, the future, or at least most of it, is by definition unknowable. Michael Lee argues that this is not so. The law of cause and effect is universal and because time and space are connected we can know what is yet to come much better than we think. Moreover, grasping this and applying it will make resolving problems that now seem to defy solutions easier and will make our future better. *CODEBREAKING OUR FUTURE* is an exhaustive study into why we can understand the future and how to do it.

John F. Copper is the Stanley J. Buckman Professor of International Studies (emeritus) at Rhodes College in Memphis, Tennessee. He is the author of more than thirty books. He is a member of the Futurist Society (USA).



Michael Lee has made an astonishing attempt to shed light on principles and structures that make us aware of pathways to the future. This book provides a tremendously important tool to anticipate what is ahead of us and can be seen as an encouragement for all to build a better future.

Freija van Duijne - President of the Dutch Future Society (The Netherlands)

South African futurist Michael Lee published his excellent *Knowing Our Future: The Startling Case for Futurology* in 2012. Now he brings out a new tour-de-force with *Codebreaking our Future: Deciphering the Future's Hidden Order*. His new masterpiece takes the reader to new heights in a fascinating trip through space and time, guided by philosophical and scientific views. The book is nicely presented and serves as a great reference about futurology to both professionals and beginners in the fascinating study of the future.

Jose Cordeiro, MBA, PhD (www.cordeiro.org), Founder and President Emeritus, World Future Society, Venezuela Chapter (www.FuturoVenezuela.net) and Visiting Research Fellow, IDE-JETRO, Tokyo, Japan (www.ide.go.jp), Director, The Millennium Project, Venezuela Node (www.Millennium-Project.org), Adjunct Professor, Moscow Institute of Physics and Technology, Russia (www.mipt.ru), Founding Energy Advisor/Faculty, Singularity University, NASA Research Park, California, USA (www.SingularityU.org) (Venezuela)

Is scientific foresight possible? Are we able to divine future events with some degree of accuracy? Exactly how knowable is the future? These are questions that futurists have argued over for some considerable time. Michael Lee provides answers to these questions in his important new book 'Codebreaking Our Future'.

Dr Stephen Aguilar-Millan, Director of Research, European Futures Observatory

Truly revolutionary. This book enables us to be 'Time Literate'. Whether you are an individual interested in your future, or an organisation trying to predict the market place, you would find this book an immensely insightful and useful companion.

Sangeeth Varghese, Founding Curator, Global Shapers. Young Global Leader 2010, World Economic Forum (India)

This is one of those few, wonderful books where you can imagine yourself at the dinner table debating the premise and conclusions of a fascinating theory. Do you come to mutual agreement? Not on your life. Would you invite the guy to dinner again? You bet! *Codebreaking our Future* is a significant book. Not to be missed.

Peg Kay, President Emeritus, Washington Academy of Sciences (USA)

In a sweeping revitalisation of Enlightenment philosophy and science, emphasizing natural order and a never-ending chain of causation in the world, Michael Lee explores the relevance of a mechanistic worldview on our ability to foreknow the future. According to Lee, the future does have a hidden nature, and it can be modeled and can largely be controlled. Exploring economic and demographic cycles in history, Lee boldly predicts that "...the greatest crisis of the 21st century will not climate change or Peak Oil, but population decline". For Lee, the stakes of not using the advances of science are high: science can save the world from ideological conflict and is nothing less than "...the hope of nations in this century." Whether you want to place your faith in the salvific properties of science and its ability to instill a sure hope or not, this book is a must read for all working on the possibilities and limits of science in dealing with the future of the planet and its inhabitants.

Prof. Martin de Wit, School of Public Leadership, University of Stellenbosch (South Africa)

An essential characteristic of great business leaders is to find growth opportunities where no-one else has. This is half of the task. The other half is convincing others to follow. This book summarises Michael Lee's philosophy and vision. They have been shaped by reading widely and reinterpreting canonical thinkers. He strongly argues it is possible to identify and influence the causal forces that shape our future. But his philosophy is also pragmatic and informed by a wealth of business acumen, as it is demonstrated by his success at guiding an international industry organisation through good and difficult times. As such, what he calls the FutureFinder model aims to enable other business leaders (present and future) to guide their own organisations to decode and shape a purposeful future.

Bernardo Batiz-Lazo, FRHistS, Professor of Business History and Bank Management, Bangor University (United Kingdom)

Future thinking will no longer be considered an obscure domain for woolly academics. Michael Lee formulates in such a logical way the cause and effect relationship resulting in change that it is almost unreal why we didn't find the code earlier. *Codebreaking our Future* is a must read for anyone sceptical about how we can understand and prepare for the future.

Kaat Exterbille, futurist and transformation consultant, CEO Kate Thomas & Kleyn Brussels (Belgium)

See www.infideas.com/books/codebreaking-future-2/ and www.amazon.com/Codebreaking-our-future-Deciphering-futures/dp/1908984260

Institute of Futurology
knowing our future